

ACHIEVING STYLE AND SUSTAINABILITY, ONE CUSTOM PROJECT AT A TIME

Every customer has their own idea of what a perfect home or building should look like. Whether that idea is Hamptons, rustic, modern or minimalist, choosing the right windows and doors plays a huge part in achieving the desired result.

On top of everything else, Regional Business Development Manager for AWS, Leah Thornton, says, 'The industry is under a lot of pressure, with the increase in demand due to the Home Builder Grant combined with shortages in staff, it's hard to maintain exceptional service and lead times. The squeeze on businesses and staff to perform is extraordinary. Now is the time to support our industry in any way possible, to ensure business owners are ready for the world as it is today—and, of course, the world of the future.'

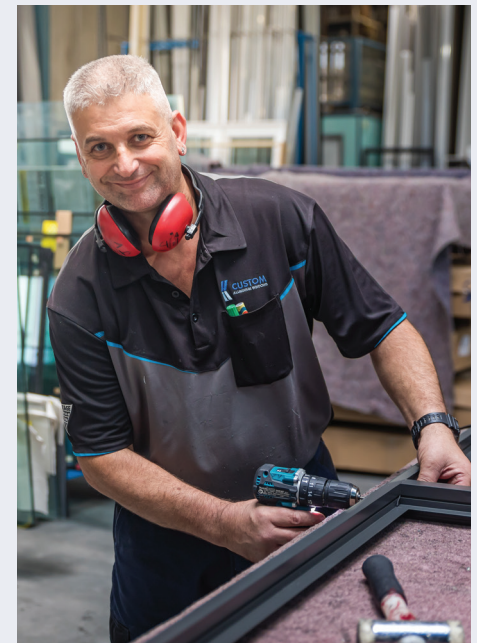
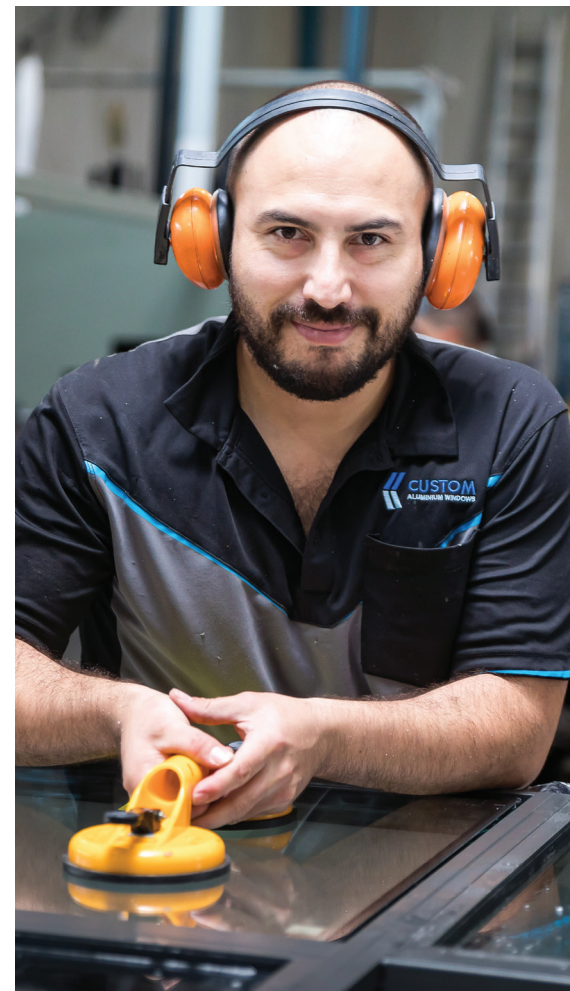
We chatted with the co-owners of Custom Aluminium Windows NSW to ask how their business helps customers achieve the distinct style they're looking for, while choosing energy-efficient products that will ensure they can enjoy their home for years to come.

'Most people are surprised by the huge range of colours, profiles, and styles we offer. No two projects are the same and our expert team takes the time to customise every job to achieve the customer's vision, while

working to fulfil all building requirements,' explains co-owner Judi Murtough-Coombes. 'While doors and windows are important for the aesthetic of a building, they also play a crucial role in determining the overall energy performance of the building. It is becoming more important to builders and homeowners alike to focus on energy efficiency.'

When Judi and her business partners Jacob Beatty and Jose Sierra purchased Custom Aluminium Windows NSW in July 2015, they shared a commitment to a more energy-efficient future and wanted to challenge themselves and their suppliers to use new products. 'A great example of a new energy-efficient product is the Comfort Edge series from Vantage. This system allows us to achieve excellent energy efficiency and maintain a slimline look without the bulkiness of most thermally broken systems.' Jose explains and continues 'plus, Vantage windows and doors are designed to allow maximum height and width, making them perfect to frame a special view, letting the outdoors in, and taking advantage of natural light. They are Australian designed to deliver superior performance for the varied climates and environments around the country.'

'Choosing aluminium windows and doors supports our company's value



of sustainability. They require minimal maintenance, and, with a little upkeep, the customer will be able to enjoy their windows and doors over not just years, but decades to come, as they are incredibly resistant to the elements,' explains Jacob. 'The development of thermally broken systems, double glazing and the new Vantage Comfort Edge products can lead to substantial energy savings, particularly in a new build or where the whole envelope of the building is considered.'

When we asked the team which project highlighted the company's dedication to offering stylish and functional window and door solutions, they were quick to recall a job they supplied for NextGen Building Solutions. 'This job was a great example of creating the perfect indoor-outdoor living area leading out from the living room to the pool,' stated Jose. 'By using bifold doors, the customer was able to achieve maximum space for entertaining while, still being able to close off the elements and use the single

hinged entry panel for ease of entry and exit while the door is closed.' He also noted, 'another benefit is that during Summer the doors can be opened to make the most of the cool breeze reducing the need for air conditioning and increasing energy efficiency'.

Jose adds 'the whole team here at Custom Aluminium Windows NSW are continually striving to push the window industry forward, one custom project at a time'.

For more information on Custom Aluminium Windows NSW please visit www.customaluminiumwindows.com

